

YOUR INVITATION TO THE PREMIER EUROPEAN BASED EXHIBITION FOR 2016

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It gives me great pleasure to personally invite you to Euro Bus Expo at the NEC, Birmingham, from Tuesday 1 – Thursday 3 November 2016.

The free-to-attend, three-day show offers an unrivalled opportunity to meet with the industry and see the all the latest vehicles, services and product innovations available. It will be the largest coach and bus event of 2016 and is the perfect forum to meet manufacturers and suppliers in a relaxed but highly professional environment.

With almost 300 exhibitors - representing every link of the supply chain, over 100 vehicles and an informative seminar programme - you are certain to find a host of ideas and new connections to progress your business.

I look forward to seeing you at the show.

Helen



Helen Conway **EVENT DIRECTOR**

SHOW DATES AND TIMES:

Tues 1 November 0930hrs - 1700hrs

Wed 2 November 0930hrs - 1700hrs

Thurs 3 November 0930hrs - 1600hrs

Venue: Hall 5, The NEC, Birmingham B40 1NT

If you haven't registered...

REGISTER FOR FREE

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Top 5 reasons to attend

1. VIEW THE LATEST VEHICLES

Explore over 100 of the latest models from leading manufacturers

2. KEEP UP-TO-DATE WITH TECHNOLOGY

Learn about all the latest developments that are shaping the European bus and coach sector

3. SEE NEW PRODUCT LAUNCHES

See the launch of the industry's brand-new products and services

4. LEARN FROM THE EXPERTS

Generate new ideas and ways of thinking in the Master Class Theatre

5. NETWORK WITH YOUR INDUSTRY

Network with suppliers and fellow industry professionals

Vehicles

Visiting Euro Bus Expo is the most convenient way to experience all the latest vehicles first hand - including a number of new launches. Visitors will have the opportunity to explore over 100 of the latest bus and coach models from leading suppliers, including:

ADL, Beulas, Daimler (EvoBus), EVM, Indcar, Irizar, MAN, Optare, Otokar, Scania. Sitcar, Temsa, Unvi, Van Hool, VDL, Volyo, Wrights Group & Yutong







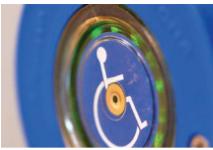












Feature areas

The **Technology Zone** will be bursting with cuttingedge products in IT, software, revenue collection, contactless solutions, information displays, ticketing, mobile technology and much more. This dedicated feature area will highlight the many different ways technology can improve customer services.

Visitors interested in accessible vehicles must visit the Accessibility Zone, sponsored by Rescroft. The Zone has expanded in size yet again and will feature 8 vehicles demonstrating the latest innovations in low floor entry, seating, tail lifts and safety aids.

The highly informative Master Class Theatre, sponsored by SmartDrive, is back this year with specially selected content and high profile speakers. The Bus Services Bill, Brexit, devolution, and smart ticketing – some of the biggest challenges facing the bus and coach sector – will feature prominently in the seminar programme.

Seminar programme

Tuesday 1 November

11.00 – 11.30

Bus Services Bill
Stephen Fidler, Deputy Director,
Buses & Taxis Department for
Transport

12.30 – 1.20

Making partnerships work John Birtwistle, CPT President; Mark Fowles, MD, Nottingham City Transport

2.30 - 3.00

Life after the referendum Steven Salmon, Director of Policy Development, Confederation of Passenger Transport

Wednesday 2 November

10.30 – 11.20

Marketing your business effectively Jeff Counsell, MD, Trent Barton

Attracting the best talent Martijn Gilbert, CEO, Reading Buses

12.00 – 12.30

Future prospects for buses & coaches in London
Leon Daniels, MD, Surface Transport,
Transport for London

200 - 245

Panel discussion: The role of bus and coach operators in the new devolved structures Moderator - Lynda Waltho, Area Director for Midlands CPT

Thursday 3 November

10.30 – 11.00

Expanding the low emission bus market in the UK Gloria Esposito, Head of Projects, Low Carbon Vehicle Partnership

11.15 – 11.45

Introducing the new 12-sided £1 coin Julie Mason, Industry Communications Manager, The Royal Mint

12.00 – 12.30

Rolling out contactless payments - the journey so far

2.00 - 3.00

Accessing our cities - Park & Ride, making them work
Richard Smith, Bath & NE Somerset Council;
Nichola Phillips, Bristol City Council

Exhibitor List

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